

Omer Biton



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Education

Student for BA in Political Science, Diplomacy, and Strategy at the IDC Herzliya - 2019 – Today.

- Internships - Political marketing – Tara
- Specialization - Big Data
- Certificates - Real Estate | Sales | Strategic Consulting
- Student Union Association - Marketing coordinator

Work Experience

Youth instructor at - 'Aharai' (NPO - Youth leadership development) - 2019 - Today

- As a instructor, I led and influenced the development of young adults towards meaningful military service and social engagement.
- Responsibility of logistics, fundraising and payment collection.
- Deliver educational content in a presentation-based manner.

Procurement Officer, Ministry of Health. 2020 – present.

- Responsible for assessing products, services, suppliers and negotiating contracts
- Reviewing and translating analytical data into actionable tactics.
- High-level Excel (VLOOKUP, Pivot, Graphs).

Co-founder, The Lockman Maintenance Australia.

2016 - 2018

- Creating campaigns strategy with online and social marketing tools – google Ads, Facebook, and Instagram
- Brand management, market research, public relations, recruitment, and budgeting.

Option Rally Account Manager: Online Trade.

Tel Aviv. 2014 - 2016

- Managing trading accounts - CSM / SDR in an Online Trading platform (FOREX)
- Business Development
- Cross-selling and Up-selling.
- English desk Management

Military Service:

Paratroopers IDF 101 - 2009 – 2012

Combat warrior ranked Sergeant. Reserve warrior at 551.

Computer skills:

Office – Excel / Word / PowerPoint | Payton WordPress | Photoshop | google Ads | Ecommerce | CRM | SAP | Social Marketing Tools

Volunteer Work:

Volunteer at UNSAFE - a UN Nursing Organization as a fundraiser.

Diving, Surfing, and Rock-Climbing.