



ROI SHAFIR

Business Analyst

EXPERIENCE

Business analyst // *Check Point (2022 – present)*

- Analyzing business operations, specialized at building Profits and Loss, and compensation budget.
- Identifying cost-saving opportunities and revenue growth potential.
- Gather and analyze business requirements for C-level management to support strategic decision-making.

School Internships:

- **Data analyst** // Central Bureau of Statistics, the Department of Business-Economic Statistics (2022)
- **Analyst** // Citizens' Empowerment Center in Israel (CECI). (2021- 2022)
- **Analyst** // International Institute for Counterterrorism (ICT) (2020-2021)

Junior Product Manager (student) // *Digital Israel, Ministry of Economy (2021-2022)*

- Lead a website feature from the design to production to support small businesses.
- Work with external contractor to deliver.

Class Representative // *IDC (2019- 2022)*

- In charge of IDC administration and students' communication. Including representing interests of both parties, bridge gaps, and problem-solving.

Combat Intelligence Officer // *IDF (2013-2018)*

- Managed and led the information analyzing and processing squad to support military actions.
- Experienced in Analyzing vast amounts of data from various sources.

EDUCATION

Reichman University

2019- 2022: B.A. in Data, Government and Democracy Program, Lauder School of Government.

- Avg. score: 91.47
- Extracurriculars: Enrichment unit in Data Science, Rabin leadership program, Shadow Government program.

SOCIAL ACTIVITIES

U GO GIRL

2021-2022: Founder of a nonprofit organization whose purpose is to accompany youth from weaker sections of the population.

PROFILE

I am Roi, passionate about data driven decision-making. I like to solve complicate problems by harnessing wide range of tools. I am looking for my next opportunity as an analyst in the world of business and data.

CONTACT

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SKILLS

- Work with C-level management
- Building business plans & budget management
- Presentations and pitches
- Fast learner

Programming Language:
- Python

Tools:
- Office (PowerPoint, Advanced Excel)
- SQL
- Power BI
- Tableau
- Orange
- JMP

Languages
- Hebrew mother tongue
- English (fluent)