

# Noa Shulman

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## Professional Summary

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Strategy & Decision-Making honors track student, majoring in the Data, Government and Democracy honors program at Reichman University. Excellent interpersonal skills, excelling in teamwork and individual work. Proven track record in effectively managing complex tasks within tight deadlines. Skilled in leading and presenting to diverse audiences. Highly motivated to succeed, eager to learn and develop.

## Military Service

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### July 2019 – July 2021, Second Lieutenant – First Lieutenant, IDF Spokesperson's Unit:

#### Officer at International communication:

- Head of the America, Asia, and Spain division.
- Managed the 24/7 Spokespersons situation room, handling media inquiries and communication crises.
- Commanded soldiers in the international communications department, overseeing defensive and responsive communication coverage in foreign systems, such as: The New York Times, The Wall Street Journal, The Washington Post, CNN, Fox News et...

#### Officer at Production department:

- Commanding and leading long-term television productions, including זמן אמת, עובדה, תאג"ד, Fauda, Ninja Israel, and more.
- Responding to inquiries and providing feedback from the TV media and news industry, authorizing the appearance of IDF soldiers and commanders in programs and interviews.
- Commanding soldiers in the Television and Production department.

### July 2018 – July 2019, NCO, VIP Department, IDF Spokesperson's Unit:

- Execution and leadership of diplomatic delegations from around the world, including former military personnel, heads of states, senators, members of Congress, students from prestigious universities, celebrities, and more. These delegations involved presentations on military matters by IDF officials.
- Collaboration with advocacy organizations, including STAND WITH US, JINSA, AIPAC, and others.

## Professional Experience

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- Intern and content developer for "The Terrorist" podcast, Institute for Counterterrorism (ICT), at the Reichman University.
- Completed spokesperson training course at the IDF Spokesperson's Unit and officer's course.

## Education

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- **October 2022 – 2025:** bachelor's degree studies in Government in Strategy and Decision-Making honors track, majoring in the Data, Government and Democracy honors program, at Reichman University.
- 12 years of study, full bagrut, 5 units in cemetery and Arabic, "Harishonim" high school.

## Volunteering

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- **August 2017 – 2018: Israeli Emissary on behalf of the Jewish Agency in Toronto.** Represented Israel in Jewish institutions in Toronto, Reform synagogue, and the Zionist school "Bialik." Organized events and conducted lessons on topics related to Israel such as culture, language, famous personalities, and more.

## Additional Information

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- Hebrew – Native; English – Fluent; Arabic – Basic; Chinese – Basic.
- Full control in MS Office Applications.